



Greetings Potential Sponsor,

I would like to be the first to introduce you to the 6th Annual 2020 Lee Haney Games, where the best physiques and athletes will come together for the greatest competition of the year! We will be hosting our event this year at the new Sandy Springs Performing Arts Center ([www.citysprings.com](http://www.citysprings.com)).

Atlanta, being recognized as an international melting pot has been a great location for many sporting events. This event is an NPC National Qualifier for all athletes with the goal of competing on the national level to obtain "pro" status with the IFBB.

This year will host the 6th Lee Haney Games. The Lee Haney Games Vendor Market will host a place for vendors to build or expand their brand awareness with attending spectators and athletes. Vendors are encouraged to display, sample, and sell their products or services to the event attendees. Becoming a part of the Lee Haney Games Vendor Market will give you both the exposure and opportunity of partnering with the Lee Haney Games as the event grows and become a recognized brand in both Nationally and in the Atlanta area.

The date is set for November 14, 2020 and we look forward to having you be a part of our event. This event will contain great entertainment and fun. If you have any further questions, please contact us via the information listed below. In this sponsor packet you will find additional information on becoming a part of our growing and first-class event.

Sincerely,

Lee Haney  
8x Mr. Olympia  
Past Chairman of the President's Council on Physical Fitness & Sports



## **Exhibitor Information**

**Location:** Sandy Springs Performing Arts Center

**Dates:** November 14, 2020

**Expected attendance:** 1k to 1.5k spectators from all over the US

**Expected athlete participation:** 250+ Athletes

### **Highlights:**

- Event Media and Marketing coverage area extends to the City of Sandy Springs, the surrounding Atlanta area, and Nationally
- Companies that are participating in the 6th annual Lee Haney Games Market this year (i.e. Professional Services, Local Businesses, Activewear, Health foods, workout supplements, Vitamins, Natural & Holistic products) Sample & Sell your product at the Market!

### **Demographics:**

- Fitness enthusiast/ health conscious consumer / Pro & weekend athlete/ General Public
- Equal Male: Female ratio; Family Friendly event



**November 14, 2020**  
**Sandy Springs Performing Arts Center**

<b>2020 Title Sponsorship Package</b>	<b>\$20,000</b>
10x20 Booth Package	
Logo on all Event Signage as Title Sponsor	
Sponsor Logo Branding on All Event Marketing Materials	
4 -Booth Badges	
Trophy Presentation Opportunity	
<b>2020 Co---Title Sponsorship Package</b>	<b>\$15,000</b>
10x20 Booth Package	
Logo on all Event Signage as Co-Title Sponsor	
Sponsor Logo Branding on All Event Marketing Materials	
4 -Booth Badges	
Trophy Presentation Opportunity	
<b>2020 Platinum Sponsorship Package</b>	<b>\$5,000</b>
10x20 Booth Package	
Premium booth location	
Logo on all Event Signage as Platinum Sponsor	
Sponsor Logo Branding on All Event Marketing Materials	
4 -Booth Badges	
Trophy Presentation Opportunity	
<b>2020 Gold Sponsorship Package</b>	<b>\$750</b>
10x20 Booth	
8ft Pipe & Drape   6ft skirted table 4 - chairs	
4 -Booth Badges	
<b>2020 Purple Sponsorship Package</b>	<b>\$500</b>
10x10 Booth	
8 ft. Pipe & Drape   6ft Skirted Table 2- chairs	
2-Booth Badges	



Greetings Potential Sponsor,

Thank you for your consideration into the 2020 Lee Haney Physique and Fitness Games! We look forward to building our relationship with you as part of our event this year and moving forward in the future.

**Payments:**

Please make checks payable to **Haney's Harvest House** or pay online:

**Online:**

<https://bit.ly/LHG2020Sponsor>

**Mail to:**

Attn: Lee Haney Games

P.O. Box 142489

Fayetteville, GA 30214

For credit card transactions please visit: <https://bit.ly/LHG2020Sponsor>

For any additional information please contact any representative at [info@LeeHaneyGames.com](mailto:info@LeeHaneyGames.com)